

# Brush with Brilliance

Great-tasting **POWER PASTE** is tough on bad breath, gentle on teeth

Power Paste is a low-abrasion liquid gel and does not include the foaming ingredient sodium lauryl sulfate (SLS), so it's perfect for people who don't care for high-foaming toothpaste. And because it's not as foamy, Power Paste is the perfect choice for electric toothbrush users to alleviate potential mechanical problems.

Fortified with Oxygene®, Power Paste is strong enough to wipe out mouth odors, yet so gentle it preserves tooth enamel, dental restorations and cosmetic enhancements. The lemon-mint flavor is a perfect marriage with Oxyfresh Power Rinse for up to 6 hours of fresh breath.

Like the other Oxyfresh Toothpastes with Oxygene®, Power Paste has no dyes so it's non-staining. And Power Paste contains the same non-abrasive formula that ranks other Oxyfresh toothpastes so high among dental professionals everywhere.

**NO SLS — Less Foam**

**DYE FREE — Won't Stain**

**SUPER CONCENTRATED — Lasts Up To 4 Times Longer**

**OXYGENE® — Long-Lasting Fresh Breath**

**LEMON FLAVOR — Stimulates Salivary Flow**

**LOW ABRASION — Gentle on Teeth and Dental Work**

*Power Paste* is available in a 4-ounce container (stock #116)

*Power Rinse* is available in a 16-ounce bottle (stock #190)

## POWER PASTE

*"Power Paste tastes great — and it's a perfect mate for the Power Rinse! There is a population of people that are sensitive to sodium laurel sulfate. Now we can offer them our proprietary Oxygene, in a great-tasting toothpaste without SLS."*

ROBIN COHEN  
Wydmoo, Pennsylvania



Contact your Oxyfresh Distributor to order:

**Oxyfresh.com**

It's not *just* what we make, it's what we make possible.

## Ingredients

Sorbitol, Xylitol, Zinc Acetate, Water (Aqua), Chondrus Crispus (Carrageenan), Sodium Chlorite (Oxygene®—Stabilized Chlorine Dioxide), Natural Lemon and Mint Flavor, Hydrated Silica, Glycerin.

## Ingredient Glossary

### Botanical Ingredients

*Chondrus Crispus (Carrageenan)* – binder, emulsion stabilizer, viscosity-controlling agent

### Other Ingredients

*Glycerin* – attracts moisture and softens tissue

*Hydrated Silica* – opacifier, viscosity-controlling agent

*Sodium Chlorite (Oxygene® – stabilized chlorine dioxide)* – oxidizes volatile sulfur compounds, eliminates oral odors, anti-plaque and anti-calculus activity

*Sorbitol* – bulk sweetener with one-third the calories of sugar, humectant and texturizing agent, does not promote tooth decay

*Sucralose* – a non-caloric sweetener derived from sugar yet not recognized as sugar in the body, does not support the growth of oral bacterial, does not promote tooth decay

*Xylitol* – a good-tasting sweetener, which is reduced in calories and does not cause cavities

*Zinc Acetate* – counteracts toxicity of volatile sulfur compounds, inhibits oral odors

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