

INSTINCTIVE CHOICE

premium canned food for kittens and adult cats

OVERVIEW

Did you ever see a cat hunt for carrots or cranberries?

We doubt it. That's because your sweet house cat is more like a little lion ... a true carnivore that must have a diet consisting of almost all meat to satisfy specific and unique nutritional requirements.

Instinctive Choice Premium Canned Cat Food is scientifically formulated to provide your cat with a meal that is similar in nutrition and moisture to how felines feed in the wild. Modern science has proven that "nature knows best" when it comes to what your cat needs to thrive. Instinctive Choice is a protein rich food containing organic chicken, turkey, chicken liver and shrimp plus a little bit of grass to support a healthy urinary tract. It's a natural food with a savory taste that cats will love.

THE EVOLUTION OF THE HOUSE CAT

Cats are unique in so many ways. It all started millions of years ago during their development. All cats, big and small, have common characteristics. Most cats purr, they don't particularly like water and they love to chase prey. And all cats - big and small - are meat eaters. They are classified as obligate (or true) carnivores, which means their diet must consist of almost all meat to satisfy their specific and unique nutritional requirements. Their ancestors were desert animals, so they got most of their moisture or water from their prey. As a result, most modern cats lack the desire to drink water, which can lead to urinary issues.



That's why Instinctive Choice Premium Canned Food is formulated to provide your cat with a meal that is similar in nutrition and moisture to how a feline would feed in the wild.

INSTINCTIVE CHOICE FOR YOUR CAT?

Instinctive Choice Premium Canned Food is specially formulated to feed along with Life's Abundance Premium Dry Cat Food, so your cat can get the benefits of both canned and dry foods. However, it's not only what is in Instinctive Choice that makes it the ultimate canned cat food, it is what's not in Instinctive Choice.

WHAT'S NOT IN INSTINCTIVE CHOICE?

Instinctive Choice does not contain fruits (such as cranberries or apples), vegetables (such as sweet potatoes or carrots) or grains (such as wheat, barley corn or oats). Cats are metabolically adapted to use protein and fat as energy sources and they have little need for carbohydrates.

The question is, "why do most manufacturers use carbohydrates; such as, fruits, vegetables and grains in their canned cat food?" In dry foods, carbohydrates are necessary to form the kibble or nuggets. However, carbohydrates are not necessary for canned foods. Other companies choose to use them because they are generally less expensive than meat and they sound better to consumers. At HealthyPetNet, we think it is more important to focus on what a feline really needs for good health, rather than on cost or the desire to feed our felines "human-like" ingredients.

Additionally, Instinctive Choice does NOT contain gluten or fillers, nor does it contain by-products, chemical preservatives, artificial flavors, flavor enhancers or food colorings.

PLEASE CONTACT

TRILOGY



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WHAT IS IN INSTINCTIVE CHOICE?

- Instinctive Choice is nutrient dense; therefore, you can feed less of Instinctive Choice than many other brands of canned cat food.
- Instinctive Choice contains fresh, high-quality, highly digestible human-quality proteins from meat and fish. The organic chicken, turkey, chicken liver and shrimp are carefully selected to provide your cat with a variety of protein sources. This ensures that your cat will get a full array of necessary protein components that true carnivores need to live a healthy life.
- The chicken liver in Instinctive Choice not only provides a rich protein source, it is also contains Vitamins A, E, C, folic acid, B vitamins, iron and copper!
- Instinctive Choice contains nutrient-rich water. This “biological water” contains nutritional components found in meats and chicken broth, which allows your cat to obtain moisture closer to the way a cat in the wild would get it.
- Instinctive Choice contains a special ingredient called Agropyron Repens grass, also known as couch grass. This grass contains many nutrients, which help support a healthy urinary tract. When cats in the wild consume their prey, the intestinal tract contains grass, which provides necessary fiber and phytonutrients.
- Instinctive Choice contains a guaranteed amount of added Omega-3 fatty acids from fish oil and Omega-6 fatty acids in a ratio that is beneficial for overall health.
- Instinctive Choice contains added chelated minerals, which are organic minerals closer to those found in nature, so they are absorbed better.
- Instinctive Choice contains a guaranteed amount of added natural vitamin E, a powerful antioxidant important for promoting health.
- Instinctive Choice contains added Inulin, which supports a healthy intestine, a healthy immune system and increased nutrient absorption.
- Instinctive Choice contains an added, guaranteed amount of two very important nutrients for felines: taurine and L-Carnitine. These nutrients are amino acids found in meat, and they support a healthy heart, eyes, muscles and overall wellness.
- Instinctive Choice contains a superior blend of vitamins, minerals and antioxidants.
- Instinctive Choice has a savory taste that your kitten or cat will love! The organic chicken, turkey, succulent shrimp and chicken liver are cooked in a delicious broth that is seasoned with a little bit of rosemary.

SERVING SIZE

Adult: feed about two cans per 6-8 lbs. of body weight per day.

Kitten: feed up to twice the adult amount.

Gestation & Lactation: feed up to three times the adult amount.

Feed at room temperature and refrigerate unused portion. Your cat should always have access to clean fresh water.

ORDER INFORMATION

24 3 oz. cans retail for ...\$22.95 ... (\$19.95 on Autoship*)

*With the Autoship program, customers receive products on an automatic delivery schedule, from every two weeks to every 90 days.

INGREDIENTS

Organic Chicken, Chicken Liver, Chicken Broth, Turkey, Chicken Meal (Preserved With Mixed Tocopherols), Shrimp, Fish Oil, Ground Agropyron Repens Grass, Calcium Sulfate, Guar Gum, Minerals (Iron Amino Acid Chelate, Zinc Amino Acid Chelate, Cobalt Amino Acid Chelate, Copper Amino Acid Chelate, Manganese Amino Acid Chelate, Sodium Selenite, Potassium Iodide), Choline Chloride, Sea Salt, Taurine, Vitamins (Vitamin E, A, D3, B12 Supplements, Thiamine Mononitrate, Niacin, D-Calcium Pantothenate, Pyridoxine Hydrochloride, Riboflavin Supplement, Folic Acid, Biotin), Inulin, Rosemary, L-Carnitine.
 Calorie Content (Calculated): 1,370 Kcal/Kg Or 116 Kcal/Can (3 Oz).

GUARANTEED ANALYSIS

Crude Protein, not less than	12.0%
Crude Fat, not less than.....	9.0%
Crude Fiber, not more than.....	1.0%
Moisture, not more than	76.0%
Ash, not more than	2.20%
Magnesium, not more than	0.025%
Vitamin E, not less than	60 IU/kg
Taurine, not less than	0.10%
Omega-6 Fatty Acids*, not less than.....	1.20%
Omega-3 Fatty Acids*, not less than.....	0.30%

* Not recognized as an essential nutrient by the AAFCO cat food nutrient profiles.

TRILOGY

